



REGULATIONS

Art 1

DG Consultants, 5/7 rue de l'Amiral Courbet, 94160 Saint Mandé, France, organises the **Digital Challenge ROOMn 2018** as part of ROOMn to be held in Monaco from Tuesday 6 to Thursday 8 March 2018. The contest is free and intended for start-ups proposing innovative digital solutions.

ROOMn is a business meeting that brings together 800 participants for 3 days to support the digital deployment of the company. The Digital Challenge ROOMn 2018 aims to reward a young company offering a solution for a B2B market and about Digital, Mobility, UX, Cloud, Big Data, IoT, IA, DevOps, Digital Workspace...

Art 2

Participation is open to any company (or association of entrepreneurs) created after **1 January 2014** in a Member State of the European Union, Switzerland, Norway or Monaco promoting an innovative mobility and digital solution.

The company must not be a subsidiary of a company already established in or outside France.

The company must not have participated in a previous edition of our Assises or ROOMn events on its own behalf.

Only the company's initial creation date will be taken into consideration.

The jury reserves the right to refuse entry if the company has been recreated, changed status, acquired by another company or if any other event changes its creation date or origin.

Art 3

Applications must be completed on line at: **www.roomn-event.com**, **Digital Challenge ROOMn**, between **11 September 2017 and 30 November 2017 at midnight**.

Art 4

Participants must complete their entry on line in electronic format.

- The information contained in the entry will be disclosed only to jury members for evaluation purposes. Information disclosed to the jury will remain confidential, except for the company presentation/project purpose which will be published on the web and in the press.
- Participants may include a more complete presentation of their project as well as any documents that would assist the jury in its selection process, preferably in electronic format (one or two attachments in pdf format, maximum 5MB, to be uploaded to the website).

Art 5

The jury is composed of IT security sector experts and professionals.

The jury is chaired by

- Jean-Paul Mazoyer, Director General of Crédit Agricole Mutuel Pyrénées Gascogne

Jury members are:

- Pascal Basset, Chief Transformation and Innovation Officer, PMU
- Robert Eusèbe, Digital Services Director, Ingerop
- Jérôme Fauquembergue, Innovation Director, C Discount
- Jérémy Giacomini, Chief Digital and CRM Officer, FONCIA
- Didier Gras, IT Risk & Cybersecurity Officer, BNP Paribas Retail Banking Finance
- Dominique Guiffard, CIO, Céline
- Pierre Joly, CEO, Ermeo – Laureate 2017
- Maximilien Oursel, Associate, Pléiade Venture
 - Didier Rochereau, President, VS Advisers SAS, APF SAS



- Thierry Rouquet, President, Sentryo
 - André Saint-Mleux, President, Arthapol SAS, representing the Monaco Government
- Secretarial services for the jury are provided by DG Consultants, ROOMn organiser.

Art 6

Jury members may not enter the Digital Challenge ROOMn on their own behalf or on behalf of the organisation to which they belong, nor may they be a stakeholder in any of the projects.

Art 7

Entries will be evaluated by the jury on the basis of a number of criteria, including:

- The project's innovative/original nature (shown by its unique nature)
- The solution's technological innovations (features)
- The solution's impact (results, figures, prospects and productivity gains)
- Interest for the end user (benefits, user assistance, simplicity of integration and use)
- The project's state of advancement, business model

Jury members have all powers to appreciate the quality of the projects presented by candidates. Projects may be of any nature: products, services or a combination thereof. The jury's decisions on project selection are final, may not be disputed and require no justification. Jury members base their decisions on the files submitted on line.

Art 8

The list of candidates chosen for the audition will be known **on 18 December 2017**.

The best selected files will be invited to audition in front of the jury on **18 January 2018, from 9:00am to 1:00pm**. Candidates will present their entry and answer questions from the jury.

Each candidate will have ten minutes to promote their entry, and ten additional minutes to answer any questions from the jury.

Art 9

The jury will choose the winner of the Digital Challenge ROOMn on Thursday 18 January 2018, by an on-line vote.

Art 10

The Digital Challenge ROOMn prize will be officially presented at the next edition of ROOMn in Monaco from 6 to 8 March 2018.

The winner of the **Digital Challenge ROOMn** will receive admission:

To ROOMn with a Smart Pack, i.e. a fully furnished 9m² stand, valued at **€19 200 VAT excluded**, as well as a workshop at which to present its offer.

The Monegasque Government, Partner of the Digital Challenge ROOMn will award the winner:

- Hosting for six months, for up to 6 individuals, at Station F
- A meeting with Monaco entrepreneurs organised by the Jeune Chambre Economique de Monaco

Art 11

Candidates undertake to respect these rules and abide by the jury's decision.

Art 12

These rules have been registered with Hervé Le Nan and Frédéric Pertuisot, bailiffs, at 10 rue Villebois Mareuil, 94301 Vincennes Cedex, France.

Date:

Candidate's first and last name
(in uppercase)