



SAVE THE DATE

ROOMN 2018 From 6 to 8 March 2018 Grimaldi Forum in Monaco

Ready for a successful digital transformation?

For its sixth edition, ROOMn, the Mobility and Digital Business Meeting reaffirms its positioning on the meeting between IT and BUs. Our objective: to promote successful digital transformation projects within companies.

A unique concept due to its format and content

ROOMn brings together more than 700 participants each year, offering a full program of conferences, expert round tables and workshops, as well as one-to-one meetings to facilitate discussions between decision-makers and suppliers.

Photo reportage on the 2017 edition: [here](#)

ROOMn 2018: A review of the digital transformation in French companies

Since 2013, ROOMn has been assisting organisations as they consider and plan their mobility and digital transformation. But where are companies really at as of 2018? What have they accomplished? How can we help them manage change? How can they integrate innovations (UX, Chatbot, IoT, etc.)? And with the implementation of GDPR, how can regulations and growth work together? These are the major topics addressed at this 6th edition that will open with the CEO of a large French group who will share his vision of the digital transformation.

Some of the round table topics:

- GDPR: Beyond obligations, a source of value for companies
- Company labs: Feedback
- The digital transformation: How do we help employees make the transformation?
- ChatBots: A tool serving in-house productivity

- Data: Has the revolution really already taken place?
- etc.

For more information: roomn-event.com

Press contact:

Adeline Babel - +33(0)1 41 93 09 30

adeline.babel@comexposium.com

About ROOMn

ROOMn is the business meeting dedicated to mobility and the digital transformation.

Created in 2013, ROOMn has established itself as a unique business platform and the strategic event for the sector.

The event is organised by DG consultants, and attracted 700 participants on 6, 7 and 8 March 2018 in Monaco, around the issues of corporate digital mobility, as well as 60 partners who presented their solutions and innovations at demo spaces. Conferences, keynotes, round tables and workshops were on the agenda for two days of expertise, marked by 1 200 one-to-one business meetings.

The 6th edition of ROOMn will be held from 6 to 8 March 2019, at the Grimaldi Forum in Monaco.

For more information: www.roomn-event.com

Stay up to date on ROOMn news on social networks

Twitter: [@ROOMn_mobilite](https://twitter.com/ROOMn_mobilite) #ROOMn2017

Join our LinkedIn [group](#)

About DG Consultants

Created in 1997, DG Consultants is a subsidiary of COMEXPOSIUM, the European leader in event organisation.

Each year, DG Consultants, event organisation specialist on the IT market, organises les Assises de la Sécurité et des Systèmes d'Information, which has become the reference event for the IT security community, bringing together a thousand IS directors, CISO, DP directors and BU decision makers from major accounts in the industry, services, banking, telecoms sectors as well as from public administrations and major market players.

Backed by its experience, DG Consultants is committed to providing very high-level content at an exclusive venue through its events: [Les Assises de la Sécurité](#), [Le Cercle dinner-debates](#) and [FINAKY \(France, Germany and Italy\)](#).

For information on DG events: www.lesassisesdelasecurite.com, www.lecercle.biz, <http://www.finaki.com>

About Comexposium

The COMEXPOSIUM group is a world leader in events organisation, involved in over 170 BtoC and BtoB events, covering 11 sectors as varied as agro-foods, agriculture, fashion, domestic security, construction, high-tech, optics and transportation.

COMEXPOSIUM welcomes 45 000 exhibitors and over three million visitors in 26 countries around the world.

COMEXPOSIUM is growing globally, present in some thirty countries: Algeria, Germany, Argentina, Australia, Belgium, Canada, China, Korea, **Denmark**, United Arab Emirates, United States, India, Indonesia, Italy, Japan, **Mexico**, Monaco, Netherlands, New Zealand, Philippines, Qatar, Russia, Singapore, Spain, Sweden, Thailand, Turkey, and the United Kingdom.